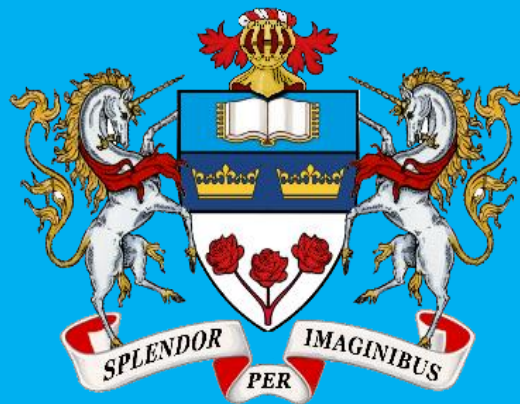


# GLOBAL ACADEMY OF INNOVATIVE ENTERPRISES

全球創新企業學會



**CERTIFIED ENTERPRISES 4.0 PLANNER®**

**檢定企業4.0規劃師®**

## Certified Enterprises 4.0 planner®

### 檢定企業4.0規劃師®

- With the rise of Industry 4.0, global enterprises must transform and upgrade in order to continuously create value. Enterprise innovation and transformation, technology is not an end in itself, but a means to improve productivity.

隨著工業4.0 (Industry 4.0) 的興起, 全球企業必須轉型及升級, 才能不斷創造價值。企業創新及轉型, 技術本身不是目的, 只是提高生產力的手段。

- The "Certified Enterprise 4.0 Planner ® training course is a professionally recognized course specially designed for CEOs and senior executives to enhance the added value of products and services by applying the principles of "Enterprise 4.0" , as well as strengthening international competitiveness  
「檢定企業4.0規劃師®」(Certified Enterprise 4.0 Planner®)培訓課程, 是專門為行政總裁及高級行政人員而設的專業認可課程, 透過運用「企業4.0」的原則, 提高產品與服務的附加值, 以及加強國際競爭力。

# Course Content 課程內容

## LESSON 1 第一堂

- Groundbreaking technologies for Industry 4.0 工業4.0的破壞性技術
- The rise of smart factories, smart companies, smart logistics and smart homes 智能工廠、智能企業、智能物流及智能家居等的興起
- Application Cases of Intelligent Technology 智能技術的應用個案
- Innovation, Adaptation and Connectivity in Enterprises 企業組織的創新、應變與連通

## LESSON 2 第二堂

- New business model 新型的商業模式
- From Industry 4.0 to Enterprise 4.0 從工業4.0 到企業4.0
- The Rise of "Enterprise 4.0" 「企業4.0」的興起
- Enterprise 4.0 and Smart Organizations 企業4.0與智能組織
- Management principles of intelligent organizations 智能組織的管理原則

## LESSON 3 第三堂

- "Enterprise 4.0 Management" Standard 「企業4.0管理」標準
- Designing for Intelligent Organizations 智能組織的設計
- The function of intelligent management system 智能管理系統的功能
- Discussion on Leadership 4.0 領導4.0的探討
- Internet of Things: Virtual and Real Systems and Digital Transformation 物聯網、虛實系統及數碼轉型

## LESSON 4 第四堂

- Strategic Planning for Intelligent Organizations 智能組織的策略規劃
- Business Process Reengineering and Operations 企業流程重組及營運
- Performance Management for Intelligent Organizations 智能組織的績效管理
- Continuous innovation and continuous improvement 持續創新與持續改善
- Case analysis 個案分析

# Course Structure 課程結構

## [Course Structure] 課程結構

A total of four lessons, each of three hours, a total of twelve hours  
共四堂, 每堂三小時, 共十二小時

## [Evaluation method] 評審方法

There is no examination system, students need to submit an action plan, about 3,000 words  
不設考試制度, 學員需要呈交一份行動方案, 約三千字

## [Class Format] 上課形式

The first face-to-face lecture, the rest of the video conference  
第一堂面授, 其餘視像會議

## [ Schedule of Lesson ] 上課時間

Tentatively every Tuesday, 7.00pm to 10:00pm  
暫定每逢星期二, 晚上7.00 至10:00

## [Language of instruction] 授課語言

Cantonese is the main language, with the exception of English nouns  
廣東話為主, 除英文名詞例外

## [Tutor] 導師

Dr. Liu Zhaogang, with 30 years of training experience, has participated in the compilation of "Enterprise 4.0 Management Standards", and is the father of modern intelligent management.  
廖兆剛博士, 具有三十年培訓經驗, 曾參與「企業4.0管理標準」的編制, 是現代智能管理學之父。

## [Attend class] 上課

Marriott Hotel (tentative)  
萬豪酒店 (暫定)